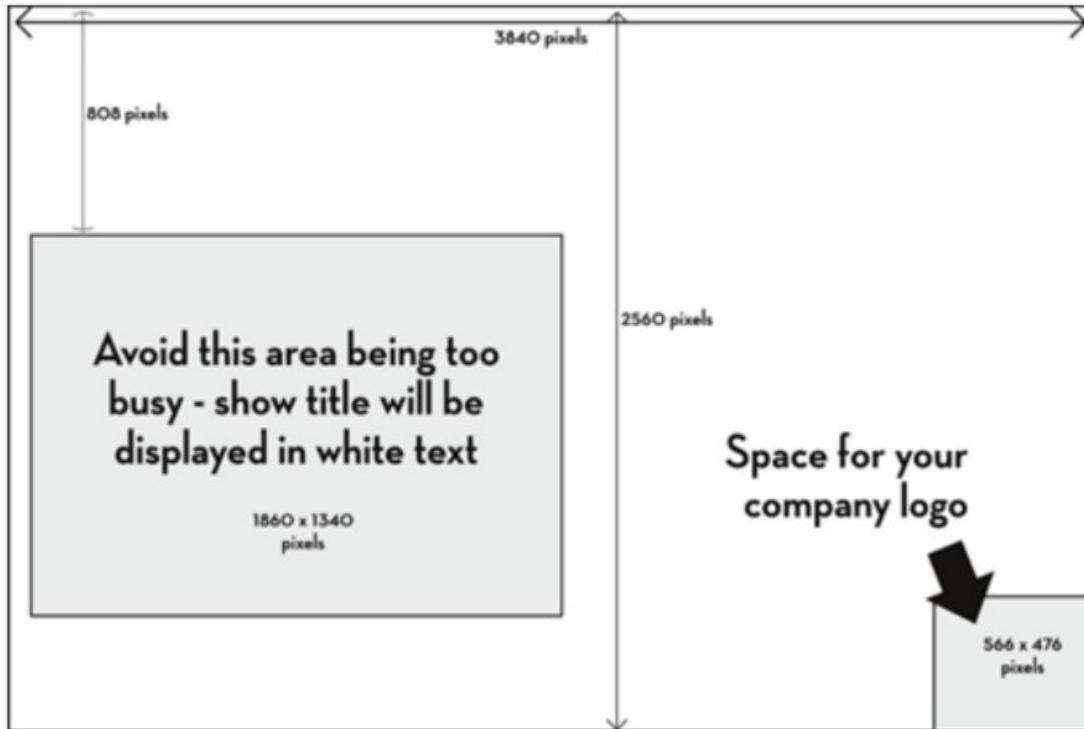




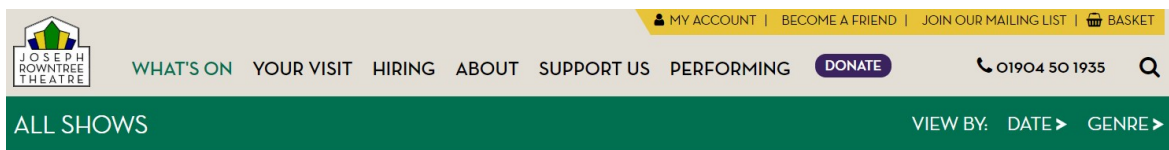
WEBSITE IMAGE SPECIFICATION

- FROM JANUARY 2021

Your show image for our website needs to be in landscape format **3840 x 2560 pixels**. The image needs to contain very little text and be a background image of your publicity:



The image that you choose will be displayed differently depending on what format the customer is using, so keep this in mind when choosing/designing your publicity image. Below is how your image is used in the **WHAT'S ON** section of the website:



<p>CONCERT</p>	<p>FESTIVAL</p>	<p>MUSICAL</p>
<p>60S SHOWTIME (A MUSIC NIGHT PRODUCTION)</p> <p>Sun 1 Mar</p> <p>Join Don Pears as he leads Steve Cassidy and others in a selection of chart hits and hits from the musicals of the</p> <p>MORE BOOK</p>	<p>THE YORK COMMUNITY CHOIR FESTIVAL 2020</p> <p>Sat 7 - Sun 8, Wed 11 - Sat 14 Mar</p> <p>Back by popular demand; seven concerts featuring singers aged 9 to 90!</p> <p>MORE BOOK</p>	<p>GUYS AND DOLLS</p> <p>Thu 19 - Sat 21 Mar</p> <p>YSJ MPS Presents Guys and Dolls!</p> <p>MORE BOOK</p>



WEBSITE IMAGE SPECIFICATION

- FROM JANUARY 2021

When customers click on your show, they will come to a listing page. This is how your image will be used here:

The screenshot shows the website header with navigation links: MY ACCOUNT, BECOME A FRIEND, JOIN OUR MAILING LIST, BASKET, WHAT'S ON, YOUR VISIT, HIRING, ABOUT, SUPPORT US, PERFORMING, DONATE, and a phone number 01904 50 1935. The main content area features the show title 'SONGBIRDS' with a yellow underline, the date 'Sun 5 Apr 7:30pm', the venue 'Joseph Rowntree Theatre', the time 'Time: 7:30pm', and the price 'Price: £9.00 - £12.00'. A green 'BOOK' button is present. To the right is a portrait of a woman with red hair. Below the image is a 'CONCERT' label. At the bottom, there are tabs for 'MAIN INFO' and 'TICKETS & PRICES', a share button for 'SONGBIRDS with friends...' with social media icons, and a paragraph of text: 'A wonderful journey of song, celebrating some of the most iconic female singers and songwriters of the 60s, 70s and 80s. From musical theatre legends Julie Andrews and Barbra Streisand and pop sensations including Carole King, Karen Carpenter and Kate Bush, to the hilariously clever comedy of Victoria Wood, this programme has something for everyone. Every song delivered by Jessa in her trademark style :- heartfelt, pure vocals with emotional conviction and entertaining storytelling.'

And as we get closer to your show, your show and image will be used on the homepage slider. Note that the shows title appears in the lower left hand corner so avoid imagery that will disrupt the readability of this area:

The screenshot shows the homepage slider with a background image of a microphone in front of a stage with bokeh lights. The text '60S SHOWTIME (A MUSIC NIGHT PRODUCTION)' is overlaid in white, with a yellow underline. Below the title is the date 'Sun 1 Mar' and two buttons: 'MORE' and 'BOOK'. The website header is visible at the top, including navigation links and the phone number 01904 50 1935.

See what other shows have done by visiting our website:

<https://www.josephrowntreetheatre.co.uk/>